

Hochschule für Technik Stuttgart

University of Applied Sciences



Business Administration including study abroad Bachelor PLUS

Study Abroad Phase
Subsequent to
Bachelor's thesis,
7th/8th Semester

Application
During regular
course of studies

Prescribed period of study
8 semester Bachelor's
programme in total

Project Support
Emerging Markets/Emerging Languages is a Bachelor PLUS
programme of the „German Academic Exchange Service“, currently
supported by the Federal Ministry of Education and Research.



Bachelor Plus

You are looking for a Bachelor programme in Business Administration that contains an integrated study period abroad, ideally in a Spanish- or Chinese-speaking economic region? The additional qualifications acquired abroad – of a linguistic, cultural and professional type – should furthermore be clearly displayed on your Bachelor's certificate? In that case, the School of Business at Stuttgart University of Applied Sciences is providing you with an attractive study programme!

The study option Business Administration (B.A.) – „Emerging Markets/Emerging Languages“, as a PLUS to our regular Bachelor's degree, focuses on Spanish-speaking regions and on Greater China and represents an option for students in our Bachelor's degree programme Business Administration. Interested students hereby obtain the opportunity to transform their 6-semester study program into an 8-semester study degree. These two additional study semesters can be spent in a Spanish- or Chinese-speaking country.

Regional Focus



Why Spanish and Chinese? Spanish is one of the most widespread languages worldwide. The population growth rate in Latin America can furthermore be depicted as above average – advanced Spanish language skills and experience in a Spanish-speaking economic region are therefore an ideal professional qualification.

As the 2nd biggest economic power worldwide and Export World Champion China has already become one of the leading economic nations. Thus, studying the Chinese language and acquiring experience in the Chinese economic and cultural region will provide graduates with excellent career opportunities.

Locations and Structure



Interested students with a good grade point average may apply for „Emerging Markets/Emerging Languages“ during their course of studies in the 5th or 6th semester. As a prerequisite applicants acquire sufficient language skills in either Spanish or Chinese during their six semesters at the Stuttgart University of Applied Sciences. Bachelor Plus participants will complete an integrated study year abroad during their 7th and 8th semester, after having finished their six semesters and their Bachelor's thesis at the HFT. Eventually, at the end of the 8th semester participants obtain their Bachelor's degree with a total of 240 Credit Points.

The Universidad de Oviedo is our official „Emerging Markets/Emerging Languages“ partner in the Spanish-speaking region. This historic university has been known as one of Spain's leading universities.

Due to its economic relations that have been developed during many decades, Taiwan is very suitable for Western Europeans, who intend to study the Chinese language and the peculiarities of the Chinese economy and culture. „Emerging Markets/Emerging Languages“ focusing on Chinese will therefore allow participants to spend their study year abroad at the Tatung-University in Taiwan.

Participants of „Emerging Markets / Emerging Languages“ will not be required to pay for tuition at the partner university. Please find detailed information about Bachelor PLUS at www.hft-stuttgart.de

Advantages at a glance

- Additional professional qualifications with a total of 60 CPs, clearly displayed at the Bachelor's certificate
- Advanced language skills in either Spanish or Chinese
- Valuable experience abroad and intercultural competencies
- Study phase abroad is integrated into the curriculum
- Excellent career opportunities for graduates

