Guideline
Application for
winter term
2019/2020
Academic Essay

Students must write an academic essay for the SCS application process.

Topic for winter term 2019/2020
Explore what societal developments and challenges have occurred in recent years and examine how they are dealt with in your hometown or current place of residence.

Criteria
Following criteria will be evaluated:
- Applicants give evidence that they are able to work independently and to present complex coherences in a simple and comprehensive way
- Applicants are able to express themselves and to abstract to apply given methodologies in order to overcome a given problem
- Applicants are able to use literature sources and to apply correct citations (as per Harvard style)

Structure
The 10,000 characters essay must be structured as following:
- Introduction & problem definition (approx. 20%)
- Analysis of the situation, based on nameable literature sources (approx. 20%)
- "Best Practice" / solution approaches as well based on nameable literature sources (approx. 25%)
- Discussion: pro's and con's with regard to the case (approx. 20%)
- Conclusion (approx. 10%)

Please submit this essay together with your other application documents in due time. Poorly submitted essays lead to an incomplete application, which cannot be considered.